

# UCLL BusIT Week 2023

## A.I. for winning an unfair game



### DATES

16-21 APRIL 2023



### LOCATION

LEUVEN, BELGIUM



### REGISTRATION FEE

€275



### CONTACT

[busitweek@ucll.be](mailto:busitweek@ucll.be)

Have you seen the movie Moneyball? In the 10 years since it was released, Big Data and Data Analytics has exploded. In this project, you'll work with real life data from OHL (a Belgian pro league football club) and IBM's expertise and technology to dive into sports analytics.





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## WHO ARE WE?

We are a university of applied sciences that offers a unique opportunity to question the status quo and make room for innovation. We aim to maximise the interaction between research and education and take our students' goals and well-being to heart and made their future our mission.

*Enrol Now*

## GOAL OF THE PROJECT

Your team will develop and pitch an AI solution. Who knows – maybe you'll impact the future of premier league football as we know it.

## WHAT'S INCLUDED

Your €275 registration fee includes:

- Accommodations
- Breakfast and Lunch
- One Farewell Dinner
- A Social Activity

## LOCATION

UCLL Campus Proximus Geldenaaksebaan 335, 3001 Leuven, Belgium

Leuven is easily accessible by public transport. If you arrive by plane at Brussels Airport, you can take the train to Leuven at the railway station in the airport building. To reach the campus, you can take a bus.

## PROFILE AND PREREQUISITES

We don't ask for any specific profile or expertise. We try to mix the different profiles in each team to make the teams stronger. Most important is that you're interested in learning about working with data. Bring your expertise and share it with the others. They will share their expertise with you.

A sufficient level of English (B2) is required.

