

Cardiff Metropolitan University Cardiff School of Management International Student Week 13th - 17th April 2015



- Develop social media for tourism for the city of Cardiff
- Students would prepare before arriving at Cardiff
- 13th to the 17th of April
- Exploring technologies and their implementation
- Aimed at second year students
- Guest speakers



	Mon	Tue	Wed	Thu	Fri
AM	Welcome & Registration	Cardiff Castle & Castle Coch	Cardiff Bay and National Assembly	Guest Lecture 3 & Breakout Sessions	Guest Lecture 5 & Breakout Sessions
PM	Programme of Study Team building	Guest Lecture 1 & Breakout Sessions	Guest Lecture 2 & Breakout Sessions	Guest Lecture 4 & Breakout Sessions Farewell meal	Conclusion



Cardiff & Accommodation

What about the city?

- Cardiff is 2hrs from London by Train, small city (346,000)
- One of the best places for shopping in the UK
- Great selection of bars, restaurants and clubs

Where am I staying?

- City hostels (nosda.co.uk, www.riverhousebackpackers.com)
- Shared Rooms
- CardiffMet Rider into campus (10mins)
- European City of Sport 2014



Costs & Travel

- £220 for the week
 - Catering (Breakfast, Lunch and Farewell Meal)
 - 5 ECTS credit and Certificate of Attendance
 - 5 Nights Accommodation (Hostel)
 - Visits to Cardiff Castle, Castell Coch and National Assembly
- Flights to Cardiff and Bristol Airport
- Limited flights to Cardiff
- Bristol Airport (1hr)
 - Greyhound bus (<http://www.bristolairport.co.uk/getting-to-the-airport/greyhound-coach.aspx>)
 - £10 From Bristol to Cardiff



For more information, please contact Erasmus@cardiffmet.ac.uk