

# SUMMER

# SCHOOL

+++ Save the Date+++

14 - 18 July 2014 in Germany,  
Universität Bayreuth

World University  
Ranking 2013:  
Second best  
German university in  
„THE 100 under 50“



COURSE 1 Consumer Law

COURSE 2 International Management

COURSE 3 Economics and International Relations

COURSE 4 Computer Sciences

COURSE 5 Material Sciences

COURSE 6 Health Care Management

COURSE 7 Sport Management

COURSE 8 Experimental Physics



For your application or questions,  
please contact us at:

[summerschool@uni-bayreuth.de](mailto:summerschool@uni-bayreuth.de)  
[www.summerschool.uni-bayreuth.de](http://www.summerschool.uni-bayreuth.de)

Gefördert durch:

Bayerisches Staatsministerium für  
Bildung und Kultus, Wissenschaft und Kunst



ECTS  
achievable



Bundesministerium für  
Ernährung, Landwirtschaft  
und Verbraucherschutz



aufgrund eines Beschlusses des Deutschen Bundestages

## Course 1 Consumer Law

### European and International Consumer Law

#### Lecturers

Prof. Christian Twigg-Flesner, University of Hull  
Ass. Prof. Dr. Emilia Miscenic, University of Rijeka  
Prof. Dr. Peter Jung, University of Basel  
Dr. Francesca Ragno, University of Verona

## Course 2 International Management

### International Business and Management

#### Lecturers

Prof. Marc Smelik,  
Leeds University Business School  
Prof. Wei Shen, ESSCA School of Management

## Course 3 Economics & Internat. Relations

### Economic Growth & Development

#### Lecturers

Dr. Gerhard Glomm, Indiana University Bloomington  
Dr. Michael Jetter, Universidad EAFIT Medellín

## Course 4 Computer Sciences

### Business Process Management

#### Lecturers

Ass. Prof. Nick Berente, University of Georgia  
Prof. Jorge Cardoso, University of Coimbra  
Prof. Diogo R. Ferreira, University of Lisboa  
Prof. Félix García, University of Castilla-La Mancha  
Prof. Marlon Dumas, University of Tartu

## Course 5 Material Science

### Advanced Polymers in Engineering and Energy

#### Lecturers

Prof. Dipl.-Ing. Dr. mont. Reinhold W. Lang,  
Johannes Kepler University Linz  
Prof. Dr. h.c. Karger-Kocsis József  
Budapest University of Technology and Economics

## Course 6 Health Care Management

Health politics & policy in comparative perspective

**Lecturers**

**Prof. Scott L. Greer, University of Michigan**

## Course 7 Sport Management

International Trends in Sport Management

**Lecturers**

**Dr. Salman Qureshi, Humboldt University Berlin (tbc)**

**Dr. B. David Ridpath, Ohio University (tbc)**

## Course 8 Experimental Physics

Course is held in October 2014, lecturers and title will briefly be announced

### Course Overview

All courses are conducted in English by international guest professors and will take place over the duration of one week. Participants have the opportunity to theoretically and practically engage for approximately 6 hours each day in various seminars and discussions.

**Advantage:** Learning and working in a small group of max. 15-20 international participants

### Course Fees

The all-inclusive course fee amounts to 980 € for undergraduate and postgraduate students. The all inclusive fee of 980 € consists of a tuition-charge (480 €) and a accomodation- and board-charge (500 €), which includes in addition a Regional Culture Programme and organised evening events following the courses, a Farewell-Evening and saturday weekend excursion. For students from partner universities tuition fees will be waived, and only fees for board and accommodation apply.

# SUMMER SCHOOL

3rd Bayreuth International Summer School

14 - 18 July 2014 in Germany,  
University Campus of Bayreuth



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Ernährung, Landwirtschaft  
und Verbraucherschutz

**elsa**  
The European Law Students' Association  
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Bayerisches Staatsministerium für  
Unterricht und Kultus



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