



Press Release

Milan, the capital of Erasmus 2014

From April 3rd to 7th over 600 young people from across Europe will transform Milan into the Erasmus city of 2014. They are the international delegates of the Annual General Meeting (AGM) of the Erasmus Student Network, the association of European students supported by the European Commission. The event is organized by the local sections of ESN in Milan. At the center of this edition is the project Let's Start Up, a competition supporting new businesses and the event MeetItaly, which promotes the Italian territory and its product. There will also be an inaugural parade of delegates that will "embrace" the Cathedral (Duomo).

From April 3rd to 7th, Milan will be a meeting point for more than 600 international students from every corner of Europe for the occasion of the biggest event of the association Erasmus Student Network (ESN). The Annual General Meeting (AGM), the small European Youth Parliament, is a milestone for the future of the association and this year it will be held in what is called the "European Capital of Erasmus in 2014," as the Councilor for University and Research Cristina Tajani said. The event will involve the entire city and the University of Milan-Bicocca that will be the venue where the inauguration and the meetings of the international delegates will take place.

Milan is the city of EXPO 2015 and the AGM intends to recapture the main themes of this great event of world fame. **Much space will be given to tradition, creativity and innovation at the AGM event which was recently sponsored by the Scientific Committee EXPO 2015.**

The Annual General Meeting also addresses employment, a sensitive topic in Italy and Europe in general. ESN is a network that aims to strengthen European networks and therefore in the context of the four-day event a **Career Day will be organized, an important meeting point between companies and young people, with the intention of bringing the business culture and the academic world closer.** A contest for innovative start-ups will be launched, which aims at rewarding the best international ideas within specific thematic areas of particular importance for economic and social development. The project, called Let's Start Up is meant to combine two realities which are hugely compatible and thus reducing the gap between universities and the business world.

Among the novelties of this edition of the AGM are MeetItaly, a project that aims at the promotion of the Italian territory as well as the promotion of Italian gastronomic traditions, by uniting with a major theme of EXPO 2015, "Food." Low cost travel packages will be offered to international delegates visiting Milan so as to give them an opportunity to visit other Italian cities and discover the charms of Italy.



In addition, there will be parts of the event dedicated to the promotion of regional products such as Eurodinner, an 'ad hoc' banquet that will allow the participants to enjoy food and wine from all over Italy.

In addition to being a key event for the ESN network and an opportunity for discussion with the institutions during the AGM there will not be a lack of interesting and fun moments. **Of great emphasis is the parade which will be held at the opening of the event and where six hundred international delegates will parade through the streets of Milan waving flags of their countries.** The parade will end at the Cathedral, where all the participants will form a circle and "embrace" the cathedral - the symbol of the city of Milan.

It is possible to follow the event also via Social Networks such as [Facebook](#) (AGM Milano 2014) and [Twitter](#) (@AGMMilano2014) and via [You Tube](#) channel (AGM Milano). The updates will be posted also by the participants themselves using the hashtag #AGMmilano.

All information and updates are available on the site www.agm-milano2014.eu.

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