

# DESIGN THINKING

## ARE YOU READY TO HUNT FOR THE NEXT BIG IDEA?

# International Winter School Lucerne™ 2014

February 3<sup>rd</sup> to February 7<sup>th</sup> 2014

The University of Applied Sciences and Arts Lucerne invites you to its fifth edition of the International Winter School Lucerne. In February 2014, the leading topic is Design Thinking. The Design Thinking process draws on methods from engineering and design, and combines them with ideas from the arts, tools from the social sciences, and insights from the business world.

The process provides a glue that brings teammates from vastly different fields together around a common goal: make the lives of the people they're designing for better.

In an exclusive project in collaboration with the Stanford University, you will be involved in the Design Thinking Process provided by Professor Larry J. Leifer, Director of the Center for Design Research at Stanford University.

**Please note: The number of participants is limited. Participants must be nominated until November 10th 2013.**

**facebook**





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## ARE YOU READY TO HUNT FOR THE NEXT BIG IDEA?

The International Winter School Lucerne is run in one session during the Winter break:

- February 3<sup>rd</sup> to February 7<sup>th</sup> 2014
- All classes are held in English at the Lucerne University of Applied Sciences and Arts at the campus of the School of Engineering and Architecture
- Only 2<sup>nd</sup> and 3<sup>rd</sup> year Students are able to attend the International Winter School Lucerne
- Applications have to be send directly to the coordinator of the international office of your home institution - direct applications to the Lucerne University of Applied Sciences and Arts will not be accepted
- A formal application is required in order to participate - please contact therefore the international office of your university
- External Students are provided with housing at our student's places and free lunch during the class sessions
- The successful participation in all class sessions is equivalent to 3 ECTS
- Participants from abroad are expected to arrive at Lucerne on Sunday, February 2<sup>nd</sup> 2014 early afternoon due to the welcome event on Sunday evening at 7:30 p.m.
- Accomodation is available until Saturday, February 8<sup>th</sup> 2014 due to the farewell evening on Friday.
- The programme will consist of 5 class sessions, dealing with topics in Design Thinking provided by Professor Larry J. Leifer, Director of the Center for Design Research at Stanford University.
- Moreover, company visits and a social event is scheduled, bringing people together and broaden horizons. It is going to be even more interesting.

Please note:

The number of participants is limited.

For more information about the International Winter School Lucerne 2014 please visit:

[www.hslu.ch/iwsl](http://www.hslu.ch/iwsl)

For more information about the Lucerne University of Applied Sciences and Arts visit:

[www.hslu.ch](http://www.hslu.ch)

Join our official Facebook page of the International Winter School Lucerne, get connected with other participants, get in touch with former participants of the IWSL 2010, 2011, 2012 and 2013, and receive valuable information about our University, the programme of the International Winter School 2013 and Lucerne.

